

London Diocesan Council Of The Catholic Women's League of Canada

One Heart, One Voice, One Mission

To: All Parish Presidents, Communication Chairpersons

cc: London Diocesan Council

From: Sandra Cabiddu, Communications London Diocesan Chairperson, Communications

Date: November 21, 2015

Directive # 9

## Their message goes out through all the earth.

Psalm 19:4

There are two projects to bring to your attention. Both projects give us a new and exciting way to spread the "good news" of The Catholic Women's League of Canada. Please participate in both initiatives. If you, personally, are not familiar with some of the technologies, consider enlisting the help of a teenager, grandchild and/or another member who may be comfortable with Facebook and hashtags. This is an opportunity too good to pass up.

## Be League

In my last directive you were informed that Ontario would be featured in the January 2016 edition of *Be League*, the monthly electronic newsletter that councils are invited to participate in with their contributions about council activities. All submissions will be accepted and I encourage all councils to do so. Let's show the rest of the country that good things are happening in Ontario.

A few notes to remember for the submissions:

- Each submission shall be typed and not exceed 50 words.
- Each submission is limited to one topic and one photograph of high resolution.
- Submissions are to be about council activities in the last six to eight months or anytime up until December 31st.
- Identify all persons in photographs and include permission
- Councils may send more than one submission.
- Submissions are sent to communications@cwl.ca.
- Deadline for submissions is December 31, 2015.

Thank you for your assistance to ensure continuation of this member-driven creative outlet for spreading the good news of parish council events to all members.

Committee: Communications Directive #: 9 Page 1 of 3

Date: November 21, 2015



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## "The Day in the Life of a CWL Member"

 Saturday, November 21 has been designated as A Day in the Life of a CWL Member. Perhaps a very appropriate day as the church celebrates the Presentation of the Blessed Virgin Mary. Snap a shot of whatever you are doing that day and post it to the national Facebook page with the hashtag #dayinthelife. Many will be able to enjoy the varied activities of our members from coast to coast! Think of all the women who in this One Mission project will be made aware of the CWL and potentially pursue the opportunity to become a member.

## Pornography Hurts Campaign

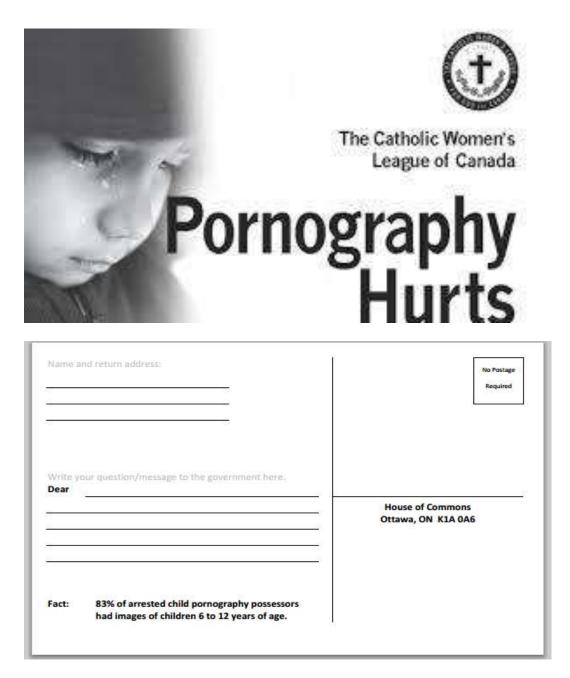
And last, but certainly not least, a gentle reminder that Ontario has been assigned January 2016 to send in their *Pornography Hurts* postcards. Remember to ask the minister a question and provide your name and address to ensure a response. Each piece of correspondence is said to equal 100 votes. Pornography continues to be a blight on society so please keep the government aware of the campaign by sending the cards. If you still need cards, a template is available on the Ontario provincial website www.cwl.on.ca under the Resources tab. A slightly newer version is available on the national website www.cwl.ca under the Resources tab.

Committee: Communications Directive #: 9 Date: November 21, 2015 Page 2 of 3



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